

Transaction Contacts

Coverage Team:

Jason Auerbach

J.T. Stephens

Xiaoying Zhong

ECM Team:

Matthew Walsh

Jesse Chasse

The logo for Stagwell, featuring a stylized orange and blue square icon to the left of the word "STAGWELL" in a bold, black, sans-serif font.

STAGWELL

\$108 Million
Follow-On Offering

The logo for SVB Securities, featuring the lowercase letters "svb" in a bold, dark blue font, followed by a blue chevron symbol pointing to the right, and the word "Securities" in a dark blue, sans-serif font.

svb Securities

Joint Bookrunner
March 2023

SVB Securities Serves as Joint Bookrunner for Stagwell's (NASDAQ: STGW) \$108 Million Follow-On Offering

Key Transaction Highlights

- 100% secondary offering from selling shareholders The Stagwell Group and Goldman Sachs
- Marketed via a confidential wall-cross with a public launch on March 8th and priced post market close on March 9th
- The transaction consisted of 16,000,000 shares, representing 5.5% of total shares
- The offering priced at \$6.75, representing a 23.2% discount to last sale prior to public launch
- This is SVB Securities' 1st bookrun offering for Stagwell and its 11th bookrun Equity offering in 2023

If you would like to unsubscribe from this distribution, click [here](#). If you would like to unsubscribe from all SVB Securities distributions, click [here](#).

THIS EMAIL IS FOR INFORMATIONAL PURPOSES ONLY AND IS BEING FURNISHED TO INVESTMENT BANKING CLIENTS OF SVB SECURITIES LLC. THE INFORMATION INCLUDED HEREIN IS FOR YOUR INFORMATION ONLY AND MAY NOT BE REPRODUCED FOR OR REDISTRIBUTED TO ANY OTHER PURPOSES. THESE SECURITIES HAVE BEEN SOLD. THIS EMAIL IS NOT AN OFFER TO SELL, AND IS NOT SOLICITING AN OFFER TO BUY, ANY SECURITIES.

BOSTON

53 State Street
40th Floor
Boston, MA 02109

CHARLOTTE

2151 Hawkins Street
Suite 1025
Charlotte, NC 28203

NASHVILLE

40 Burton Hills Boulevard
Suite 200
Nashville, TN 37215

NEW YORK

1301 Avenue of the Americas
12th Floor
New York, NY 10019

SAN FRANCISCO

255 California Street
12th Floor
San Francisco, CA 94111

An SVB Company
svbsecurities.com